eCommerceSoftwareOne Advance User's Guide

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Background of advance design model

How to integrate an existing website or template with eCommerceSoftwareOne system?

If you have a website already developed using FrontPage, Dreamweaver, Flash or any other web development tool you can easily integrate it with eCommerceSoftwareOne software. The objective of this exercise is to, get you're online shop to look like your existing web site, existing template or any other design.

You can achieve this by several methods. Two of the methods are

1. Place a link on your original existing site to your eCommerceSoftwareOne online store. (Web site on one server an online store on eCommerceSoftwareOne server. Separate online store and website) given below is few of our customers who implement this method.

http://www.herriotwines.com.au/ http://www.fantasea.com.au

2. Upload all images and content pages to eCommerceSoftwareOne server (Integrate on line shop and web site)

http://www.australianalpaca.com/ http://www.myislandhome.com.au/ http://www.bellapacific.com/

To work on advance design mode user should have basic knowledge of HTML, style sheets and java scripts. Users can easily learn about these and get update from W3C (<u>http://www.w3.org</u>) and by search on Google web site. (<u>http://www.google.com</u>)

Method

Step 1 - Select Advance site layout

To enable this feature you must have log on to the Control Panel, select "Manage Your Store" button and then click on 'Advanced Site Layout'. (See figures 1 and 2) Initially you can keep original site as it is and keep online store with eCommerceSoftwareOne. We will now guide you on how to implement this scenario. If you happy with ECommerceSoftwareOne and comfortable with software then you can easily moved all the content pages to eCommerceSoftwareOne server.

Warning:

For existing customers who have 'Simple site layout' or 'Intermediate site layout' if they select 'Advance developer layout' option their previous site settings will be lost and you will have to rebuild the site design from scratch. Do not change site layout after you have start work on it.



Figure 1

Choose design Mode as Advance and select 'Advanced Developer layout' option

Design Content Freight & tax Payment Inventory User Promotions System							
Preview Back Exit							
Developer layout mode (Advanced Feature) (default design) 🛜	°C o						
If you would like to have more control over the appearance of your store, you can disable all buttons and other main navigational elements. This is useful if you wish to integrate the store with an existing site that is hosted on a different server. Note that this option is not recommended unless you are a web developer or an expert user!							
 Select standard (recommended) layout option (store header and footer code below is ignored) Select Intermediate layout option 							
Select advanced developer layout option (all theme options are ignored)	P						
This page allows you to customise your store's headers and footers by entering HTML code into the fields below. This is an advanced option, recommended for use by professional web developers and expert users only.							
Don't auto add the <html> <head> </head> <body> code. User must add that: Yes No </body></html>							
Enter store header HTML code:	S						
<html><head></head></html>	Ire						

Figure 2

Let's assume you have an already developed site <u>www.ecommercesoftwareone.com</u>. Please check the picture below. (See Figure 3) This site consists of flash movies, java scripts, style sheets and HTML.



Step 2 – Identify Home page code of top/left and bottom/right sections

In this web site, what we are trying to do is take the code of the top, bottom and left side of the homepage and paste it Advance developer mode. Advance user can easily identify top part of the page including navigational menus and left parts of the page .In the same way bottom part of the page including Copyrights and other notes. After carefully differentiations of home page top/left and bottom right, sections user can paste the code to 'Design' Tab advance lay out option. Shown below is structure of home page. Figure 4



Step 3 - How to select the Home page Top/left and Bottom/right sections

a) Save the Webpage to local hard drive.

Open a web browser and save the web page. You can notice all images, style sheets and java scripts on your machine.

b) Add on Fire Bug to Mozilla Firefox browser

Go to the web site <u>https://addons.mozilla.org/en-US/firefox/addon/1843/</u> then click Add to Firefox button. Click an Install button; it will automatically install Firebug in to your Firefox browser. You can see the fire bug icon bottom left of the browser page.

(**Hint:** Firebug is useful to identify components of the webpage. Assume Mozilla Firefox browser already installed on your machine)

Activate the Firebug on the browser and move mouse around the page then it will highlight the objects. Carefully identify middle parts components (Tables, Text etc...) of the page and delete. See figure 5



Figure 5

After removing middle part of the home page, contents look like as follows. Figure 6

eCommerce software			
	1 HOME	PRODUCT CONTAC	T DEMO BUY NOW
<complex-block></complex-block>	HOME	PRODUCT CONTAC	T DEMO BUY NOW
ONLY NO SETUP FEE ON ANNUAL PLANS. Customer login storename: password:			

Figure 6

Your online store appears middle part of the page. (Blue colour area)

Now check rest of the page 'code'. It looks like as follows. Figure 7

1	a standard
2	
3	<pre>eCommerceSoftwareOne: Online Ecommerce Software</pre>
4	
5	system default css
5	<pre>k type= text/css [nret= nttp://www.ecommercesortwareone.com/style-css.mibiznez] rel= stylesneet > </pre>
8	<pre>strict uses "inter" a style sheets</pre>
9	k href="http://www.ecommercesoftwareone.com/images/shortcut.ico" rel="shortcut icon">
10	
11	<pre><!-- system default javascript--> </pre>
13	Set the set of the first of the set of th
14	<pre><script src="http://www.ecommercesoftwareone.com/custom-javascript.mibiznez" type="text/javascript"></script></pre>

Code continued....



As you see the code carefully you will notice Page header section - code line 1 to 23 Page left section - code lines from 24 to 69 Page footer section – code lines from 70 to 94

(Note: This sample site does not have a right part of the' home page')

When you carefully go through the code you can easily identified main parts of the code such as Page header, main section and page footer. All style sheets, java scripts and Flash movies (In this site) are containing in page header section. User has to modify all the paths of style sheets, java scripts and movie files to absolute path. (**Hint:** User can easily done by using find and replace of the original code to absolute path) Hereafter user can copy the code and paste to "Enter store header HTML Code Text box". By clicking Preview Button, user can see the web page and Back Button to Design Tab view. Figure 8

(Hint: It is advised to first paste to empty notepad and then paste it to text box)

Design	Content	Freight & tax	Payment	Inventory	User	Promotions	System		
						G	review	Back	Exit
Develoj	per layout	mode (Advan	ced Feature	e) (default d	esign) (0			
f you wo navigatio server. N	ould like to onal elemen lote that th	have more cont nts. This is uset iis option is not	rol over the suit of you wish recommend	appearance h to integrat ed unless y	of your e the st ou are a	store, you can ore with an ex web develope	n disable all isting site t er or an exp	buttons and hat is hosted ert user!	other main on a different
SeleSeleSele	ect standar ect Interme ect advance	d (recommende diate layout opt ed developer lay	d) layout op ion out option (a	tion (store h Ill theme op	eader ai tions are	nd footer code e ignored)	below is ig	nored)	
This pag s an ad	ge allows y vanced opt	ou to customise ion, recommend	e your store's led for use b	s headers ar y profession	nd footer nal web	rs by entering developers an	HTML code d expert us	into the field ers only.	s below. This
Don't au Enter st	to add the	<html> <head></head></html>	<b< th=""><td>ody> code.</td><td>User m</td><td>ust add that:</td><td>Yes 🖲 N</td><td>0 🔘</td><td></td></b<>	ody> code.	User m	ust add that:	Yes 🖲 N	0 🔘	
<html> <title> eComm</title></html>	<head></head>	areOne: Online	Ecommerce	Software				* II	
sys<br <link ty<br=""/> rel="sty	tem default pe="text/c: rlesheet">	t css> ss" href="http://	www.ecomn	nercesoftwa	reone.co	om/style-css.r	nibiznez"		
igu	re 8								

Similarly copy footer section of the page and paste it to "Enter store footer HTML Code text box". Figure 9

login	search	categories_style1	categories_style2		
categories_style3 categ			ategories_style4		
	sub_cart_stat	tus sub_login	n_box best seller		
	new arrivals	featured item	featured item 2		
fea	ature <mark>d item 3</mark>	on special	menu group(styled)		
		menu group(rav	w)		
ags you can add in the html code are: [sub_content_group_'group name'/], [sub_login_box], [sub_search_box], sub_categories], [sub_bestsellers], ['ub_new_arrivals], [sub_featured], [sub_on_specials] [shop content]					
nter stor	e tooter HIIVIL	code:			
-begin	footer>				
/body> /html> Save					
igure	9				

Step 4 – Upload images to eCommerceSoftwareOne Server

Go to the content tab (Figure 1) and select upload/delete images under 'manage files'. Select the image from local machine and Click Save button. Figure 10

Design	Content	Freight & tax	Payment	Inventory	User	Promotions	System			
						P	review	Back	Exit	
										9
Add a n	ew image	e file 🕜								
Disease	1.1.1	El tradition								3
Please s	elect an in	nage file to uploa	30:	-		-				
C:\ecom	merce sof	tware\Cab-20.jpg	3	Bro	wse					
										- 1
Please e	nter a frier	ndly name for the	e image file:							0
Cab-20										
C 0	1									6
Save										



You will immediately follow the following screen. Figure 11

Design	Content	Freight & tax	Payment	Inventory	User	Promotions	System			
						P	review	Back	Exit	P
Upload	or delete	images 🕜							_	5
									6	Ă
content_	files/Cab-2	20.jpg (Cab-20)				([view link] [del	ete] [view ima	ige]	3
Click he	re if you wi	sh to upload a n	ew image.							2
										Ce

Figure 11

By clicking "View link" user can see the path of the image it uploaded to eCommerceSoftwareOne server. User has to use this path to replace the original path of the code. Figure 12

Design	Content	Freight & tax	Payment	Inventory	User	Promotions	System		
						P	review	Back	Exit
Sample	HTML Co	de							
You can	copy the h	itml code below	and paste i	t into any fie	ld or pa	ge within your	store.		
<img sr<="" td=""/> <td>c=<mark>'/merc</mark>h</td> <td>ants/store9202/</td> <td>content_file</td> <td>s/Cab-20.jpg</td> <td>g<mark>'al</mark>t='C</td> <td>ab-20' border=</td> <td>'0'></td> <td>*</td> <td></td>	c= <mark>'/merc</mark> h	ants/store9202/	content_file	s/Cab-20.jpg	g <mark>'al</mark> t='C	ab-20' border=	'0'>	*	
				Іп	nage Pat	h in the server			
								*	
Conti	nue								

Figure 12

Similarly all the images have to upload to server and need to replace code as well.

Step 5 – Upload all Style Sheets to eCommerceSoftwareOne Server

Go to Design Tab (Figure 1) Click on Upload or Delete Style sheets under Global settings. Select the name of the style sheet and type the friendly name and save it. Figure 13

Design	Content	Freight & tax	Payment	Inventory	User	Promotions	System	
						Pr	eview	Back Exit
Add a n	ow cee file	Idofault dosign						
Autuan	GW 033 INC	e fuerauri ueoigii	' U					
Please s	elect an ca	ss file to upload:						
C:\ecom	merce soft	ware\style.css		Bro	wse			
Please e	enter a frien	dly name for the	e css file:					
defaultc	SS							
Save								
Save								

Figure 13

Similarly, as explained in step 4 after upload style sheet user can see the path of the Style sheet. This path will replace original style sheet path with small change. Figure 14

Design	Content	Freight & tax	Payment	Inventory	User	Promotions	System		
						P	review	Back	Exit
Sample	HTML Co	de							
You can	copy the h	ntml code below	and paste i	t into any fie	ld or pa	ge within your	store.		
http://www.automatica.com	Imorcha	nte/storo7027/st	oro7027.cci	630 000	toro920	2 000630 0007	100		
<a mei-<="" td=""><td>Tunercha</td><td>115/510101021/51</td><th>0101021-03:</th><th>0000.000/0</th><th>1016320</th><th>2-035033.0555</th><th>1d-</th><th></th><th></th>	Tunercha	115/510101021/51	0101021-03:	0000.000/0	1016320	2-035033.0555	1d-		
Conti	nue								
-igure 1	4								

Style Sheet path is	'/merchants/store7027/store7027-css639.css'
Path use in code	'./merchants/store7027/store7027-css639.css'

Cleary you can notice the change by looking following 2 figures. (Figure 15 and Figure 16) Figure 16 show part of the original code and style sheet path.

```
Figure 15
```

Figure 17 shows after replacing style sheet path

Figure 16

Step 6 – Upload all Java scripts to eCommerceSoftwareOne Server

Go to Design Tab (Figure 1) Click on Upload or Delete java scripts under Global settings. Select the name of the java script and type the friendly name and save it. As I explain in step 4 and step 5 here also user have to get the path and replace with the code.

Step 7 – Build on line store

a) Inventory Tab

Make online store by adding Categories and Items to system. These details appear middle part of the page we created. Click on Inventory tab to add/delete/modify Product Categories and products to the system. (Figure 17)





a.1) Manage Categories (Add/Delete/Modify)

Using this page user can Add, Delete, Modify Categories to on line store. Following features are included

- a) Set category name
- b) Set category description
- c) Set category availability
- d) Set category graphic
- e) Set category thumbnail

See Figure 18

Design Content F	Freight & tax	Payment	Inventory	User	Promotions	System	i	
Modify category 🕜					Pr	eview	Back Exit	eC o
Modify category:								3
Category name:	Power Tool	s					1	=
Make this category a sub category of:	- Top Level		*].					e
URL name:								6
Keywords:							Category Informations	P
Description:	HTML							6
	Long categ	ory Descrip	tion			*		oftwa
Brief Description:	HTML)))						
	Short categ	jory Descrij	ption			* *		Φ
Order:	0	(order in which	categories are s	orted)				
Enable:	● yes ◎ n	0 *	oursgoines alle s	uneuj.				
Images:							Upload Images from local	computer
Graphic:	C:\ecomme	rce softwar	e\Produc	Browse				
Thumbnail:	C:\ecomme	rce <mark>softwa</mark> r	re\Produc	Browse				

Figure 18

Note:

You can't see the category in the webpage untill you add items to particular category

a.2) Manage Items (Add/Delete/Modify)

This page user can Add, Delete and Modify items in the store. Following functionalities can implement in this page

- a) Set item details and availability
- b) Set item graphic
- c) Set item thumbnail
- d) Set Promotional Details
- e) Set Product code

Item Category:			
Category:	- Power Tools	•	Select a Category
Item Details:			
Name:	Sample item4		
Keywords:			Add Item Details
URL name:			
Description:	HTML		
	Sample item long de	escription	A 🔽
Brief Description:	HTML	copy to brief descrip	+
	Sample item short o	lescription	~ 2
Product Code:	4455	Weight	250
	eg: EAN or ISBN nu	mber.	used for weight based freight method.
Enable/Disable:	Yes 🖲 No 🔿	Sort Orde	r: 0 (?)
			determines the position on the list pag
Digital download u	irt:		Upload Images from
URL:			local computer
Download login:		Dowołcad	password:
Images:			
Thumbnail 1:			
Graphic:	- /		Browse
Thumbnail 2:			Browse 2
Graphia 2:	-		
oraphic z.			Browse

Picture Continued...

Categories:	select category	- 🕐 🚺	same as above				
Products:	select item 🔻	Stock Information					
Supplier Details:							
Available stock:	0 🚺	On backorder:	0	?			
Supplier:	not applicable 🔻 🌘	Stock rule:	not applicable	- 2			
Recommended Re	etail Price (optional)						
RRP:	Ex Tax\$ 0.00	Inc Tax\$ 0.00	2				
	🛛 Auto calculate Tax (at	10 %)					
User group: (Pub	lic]						
Display Item?	Yes 🏽 No 🕙 🛜						
Price:	Ex Tax\$ 138.38						
	Auto calculate Tax (at	10 %) 🕜	Price a	nd Tax Info			
User group: [Sup	plier]						
Display Item?	Yes 🖾 No 📽 🕜						
Price:	Ex Tax\$ 127.27	Inc Tax\$ 140.00					
	🛛 Auto calculate Tax (at 🕯	10 34 🕜					
User group: [Affil	iate]	/					
Display Item?	Yes 🙁 No 🎕 🕜	/					
Price:	Ex Tax\$ 0.00	Inc Tax\$ 0.00					
	🛛 Auto calculate Tax (at	10 %)					
User group: (Adm	în]						
Display Item?	Yes 🕅 No 🏽 🕜						
Price:	Ex Tax\$ 0.00	Inc Tax\$ 0.00					
	Auto calculate Tax (at	10 % 🕜					

Note:

There are various Item Price and Tax fields available in the Item page depending on your requirements. But you have to add at least one Item Price and Tax for User Group Public.

b) Payments Tab

User can configure payment options in this page. Figure 20

Design	Content	Freight & tax	Payment	Inventory	User	Promotions	System		
						Œ	review	Back	Exit
mon	to (77)								
men	¹⁵ 1								
= 0	hange orde	er email address							
- Δ	ccent real-ti	me/offline credit	cards						
• 0	choose cred	lit card types	00100						
= A	ccept paypa	al							
= A	ccept paym	ent express							
= A	ccept world	pay sheques/money (orders						
= A	ccept direct	debit	1,4010						
= A	ccept fax cr	edit card details							
• •	ccept pay a	па ріскир							
= P	Provide quot	ations							
= A	ccept on ac	count (credit sale	es)						
= A	dd user def	ined payment ge	teway						
= N	lanage new	user defined pay	yment gatew	ay					
avmen	t logos 👩								
	0								
. 0)isplay payn	nent gateways' lo	qo						
aur	e 20	-	201						

c) Content Tab

Go to content tab and select 'Company Details' Page. Figure 21

Design (Content Fre	eight & tax	Payment	Inventory	User	Promotions	System		-
						P	review	Back Exit	
Managa an	ntont (dofoul	taita) 🦱					-		Ö
Manage co	ntent (delau						Curr	ent site: default site	Ö
= Men	iu manageme	ent (edit web	site pages)				1. de	fault site	Ă
								Add a new site	5
Add	a new conter	nt group							
Add	a new conter	nt page							P
= Edit	or delete con	tent pages,	links, extra fil	es					6
System pa	ges (default s	site) 🕜							Ö
= Hon	ne page								9
= Con	npany details		Clic	k on Compa	ny Details				4
= Ord	er page								5
= Orde	er confirmatio	n page							2
= Ord	er thank you p	age							N
Orde	er confirmatio	n email							
									P



Add content to 'Company details' page. This information use for on line shopping. See figure 22 User can also use this page as a 'Contact page' on the website. It is an optional.

Design Content Freig	ht & tax Payment Inventory User Promotions System
	Preview Back Exit
Contact us (default site)	2
Company Name:	Ecommerce Software sample store Disable title prefix
Phone:	02 9999 9999
Fax:	02 9999 9999
Email:	youremail@yourdomain.com
Address:	123 Forest Street
City:	Sydney 🥠
State:	NSW
Post Code/Zip:	2000
Country:	Australia
Company number:	11 111 111 111
Company number name:	ABN e.g. ABN, GST No., VAT No., etc.
Save	
Figure 22	

d) System Tab

Under system tab users can managed Domain Administration. Users can use their own domain name registration. However we can guide you in getting your domain name. Clicking the 'Domain names' Button on the man switchboard in your control panel takes you to the window which enables you to register your own domain name.

After configuring above pages, site is now complete with Advance functionalities to run on your online store.

Known issues on Advance design.

- 1. Do not select Design Themes because you're already choose your homepage layout
- 2. User can change appearance and buttons on Categories and item pages
- 3. Do not use URL forwarding

Appendix (Sample site code for reference)

<html><head> <title> eCommerceSoftwareOne: Online Ecommerce Software </title> <!-- system default css--> <link type="text/css" href="http://www.ecommercesoftwareone.com/style-css.mibiznez" rel="stylesheet"> <!-- user defined css--> k type="text/css" href="http://www.ecommercesoftwareone.com/custom-css.mibiznez" rel="stylesheet"> k href="http://www.ecommercesoftwareone.com/images/shortcut.ico" rel="shortcut icon"> <!-- system default javascript --> <script src="http://www.ecommercesoftwareone.com/javascript.mibiznez" type="text/javascript"></script> <!-- user defined iavascript --> <script src="http://www.ecommercesoftwareone.com/custom-javascript.mibiznez" type="text/javascript"></script> <!--store7027--> </head><body> cellspacing="0" cellpadding="0" border="0" id="header"> <div id="header1"> <object height="100" width="780" codebase="http://download.macromedia.com/pub/shockwave/cabs/flash/swflash.cab#version=6,0,29.0" classid="clsid:D27CDB6E-AE6D-11cf-96B8-444553540000"> <param value="http://www.ecommercesoftwareone.com/merchants/store7027/content_files/heading.swf"</pre> name="movie"> <param value="high" name="guality"> <embed height="100" width="780" type="application/x-shockwave-flash" pluginspage="http://www.macromedia.com/go/getflashplayer" quality="high" src="http://www.ecommercesoftwareone.com/merchants/store7027/content_files/ecommercesoftware1-header.swf"> </object></div> id="body table"><div id="left column"><table width="100%" cellspacing="0" cellpadding="0" border="0"> featured customers </a href="page.mibiznez?id=355"></a href="page.mibiznez?id=355" customers" src="http://www.ecommercesoftwareone.com/merchants/store7027/content_files/featured1.gif">
 on specials
 <form target="_blank" method="post" action="https://ssl.storeserver-14.com/manage/login.mibiznez"> customer login storename: <input type="text" size="15" value="" name="storename"> password: <input type="password" size="15" value="" name="password"> <input type="submit" value=" login " name="submit">

```
<input type="hidden" value="step2" name="action">
  </form><br>
<form action="http://mail.ecommercesoftwareone.com/phplist/lists/?p=subscribe&amp;id=1" name="subscribeform"
method="post" target=" blank">
<span class="header_title">join our mailing list
<span>email: </span>
  <input type="text" size="18" value="" name="email">
  <input type="hidden" value="0" name="htmlemail">
  <input type="hidden" value="signup" name="list[1]">
  <input type="hidden" value="general" name="listname[1]">
  <input type="submit" value="subscribe" name="subscribe">
  </form><br>
<span class="header title">call us on</span>
  <span>AU (Sydney):</span>
  (02) 80077588
 <span> NZ (Christchurch):</span>
  (03) 6670282
 </div>
<!--end header-->
<!-- begin main section -->
<div id="default_page">
<div class="default page desc">
</div></div>
<!-- end main section -->
<!--begin footer-->
/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to/to<tr
id="footer"><div id="footer box"><div id="footer1">
 <a href="../">home</a>
 <img height="7" width="40" alt="" class="slash"
src="http://www.ecommercesoftwareone.com/merchants/store7027/content_files/image66.gif">
 <a href="page.mibiznez?id=82">privacy policy</a>
 <img height="7" width="40" alt="" class="slash"
src="http://www.ecommercesoftwareone.com/merchants/store7027/content_files/image66.gif">
 <a href="page.mibiznez?id=83">terms and conditions</a>
 <img height="7" width="40" alt="" class="slash"
src="http://www.ecommercesoftwareone.com/merchants/store7027/content_files/image66.gif">
 <a href="page.mibiznez?id=84">disclaimer</a>
 <img height="7" width="40" alt="" class="slash"
src="http://www.ecommercesoftwareone.com/merchants/store7027/content_files/image66.gif">
 <a href="page.mibiznez?id=820">links</a>
  <div id="foot-copy">
  2008 & copy; Copyright. All rights reserved. Please read <a href="page.mibiznez?id=84">legal policy</a> and <a
href="page.mibiznez?id=82">privacy policy</a>.
  </div>
```

</div>

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